



Sneak Preview: April FOC Programme 2018

How Disruptive Technology is Creating Significant Opportunities.

Wednesday, April 25th

18h30-20h00 **Apéro**

20h00-23h00 **Whisky Tasting with the Spreewood Distillery**

Bastian Heuser and Sebastian Brack, Spreewood Distillers GmbH

Thursday, April 26th

07h00-09h00 **Breakfast**

08h00-09h00 **Registration**

09h00-10h15 **Conference Opening**

Opening Remarks by the Conference Chairman

*Matthias Hohensee, Bureau Chief of Silicon Valley, Columnist Journal
"Wirtschaftswoche"*

Where is the World Heading?

Dr. Michael Heise, Chief Economist of the Allianz-Group

How Protectionism Contradicts Global Trade

Prof. Simon Evenett, University of St. Gallen

Panel Discussion – Q&A

Matthias Hohensee, Dr. Michael Heise, Prof. Simon Evenett

10h15-10h30 **Coffee Break**

**10h30-12h00 A Technology Outlook and What's About to Come.
Artificial Intelligence, Neuro-Interfaces, Augmented Reality
Will Disrupt Our (Digital) Life.**

*Matthias Hohensee, Bureau Chief of Silicon Valley, Columnist Journal
"Wirtschaftswoche"*

The Birth of the Augmented Reality Universe

Raimo van der Klein, AR & VR Innovator and Entrepreneur

AR & VR Applications for Recovering Stroke Patients

Elmar Schnee, Mindmaze

12h00-13h30 Networking Lunch

13h30-15h00 Cryptocurrencies Demystified

Nick Szabo, blockchain, cryptocurrency, and smart contracts pioneer

ICO & ITO (Initial Coin/Token Offering)

Dr. Heinrich Zetlmayer, Lykke Corp

Dr. Martin Hess, Partner Wenger & Vieli AG

15h00-15h30 Coffee Break

**15h30-17h00 Advancing Public Cloud: Pushing AI and Security to the
Edge**

Gunter Ollmann, CTO, Security – Cloud and Enterprise division – Microsoft

**Artificial Intelligence – How It Will Change Whole
industries**

James Chen, Director, Co-Portfolio Manager Allianz Global Investors

**Blockchain, Artificial Intelligence and Augmented Reality –
The Investor's Perspective**

Tim Draper, (tbc)

Panel Discussion – Q&A

*Matthias Hohensee, Raimo van der Klein, Nick Szabo, Gunter Ollmann,
James Chen, Tim Draper*

18h30-19h30 Apéro

19h30-21h00 Whisky Master Class with Special Guest Jim Murray

21h00–00h00 Dinner

Dinner Speech: Change is Fun

Dr. Prof. Hartmut Esslinger & Patricia Roller

Friday, April 27th

07h00-09h00 **Breakfast**

09h00-10h30 **Realising the China Opportunity**

Winston Ma, Managing Partner and Chief Investment Officer (CIO) China Silkroad Investment Capital (CSIC), Author of "China's Mobile Economy" and "Investing in China"

China is Becoming the Vanguard of Design and Innovation

Prof. Dr. Hartmut Esslinger, internationally-renowned industrial designer and inventor

To Run a Successful Business Venture in China – Under "One Belt One Road"

Tomson Lee, CEO Futin

10h30–11h00 **Coffee Break**

11h00-12h30 **Round Tables (45'min)**

Lykke

Dr. Heinrich Zetlmayer, Chairman Lykke Corp

Loanboox - Winner of the Swiss Fintech Awards 2018

Stefan Mühlemann, Founder and CEO Loanboox AG

Hiring a Team

Samuel Stylianou, Leon.Partners

How to Invest in the German Mittelstand

Arno Fuchs, CEO FCF Fox Corporate Finance

The Business of Education Beyond Schooling

Sandrine Henton, Investment Director, Educate Global Fund

Investing in (K-12) Education

Uwe R. Feuersenger, CEO Bold Brains

12h30-14h00 **Networking Lunch**

14h00-15h30 **Disruption in the Film Industry – How Can Investors Benefit from This Change?**

Marc Forster, Film Director

Reto Eigenmann, ELYSIAN FIELDS AG

16h00 **Good-Bye Apéro**

Golden Rules

The Family Office Circle is only as successful as it is because of you the attendees. The presentations, the roundtables and even the spectacular location mean little without the full engagement and interaction of each of you. In order to fully harness our event's potential—the expert panel discussions, the roundtable discussions and the discreet networking opportunity—we kindly ask you to bear the following guidelines in mind.

We have deliberately created the conference as a forum for private, discrete interaction with like-minded investors, away from the pressure of bankers, fund-raisers or other sell-side promoters. Therefore, you should be aware of the following additional points:

- Most importantly ... relax, and be yourself!
- If notes are compared, it is natural that business and perhaps even business opportunities are discussed. But please refrain from aggressive pitching. This is not a sales event.
- Out of respect to the presenters and the other conference attendees, please try to give the fullest attention you can to proceedings during the sessions.
- Please keep your cell phone on **silent mode** during panel discussions and roundtable sessions